

UNDERSTANDING THE ROLE OF BUSINESS TRAVEL TIME

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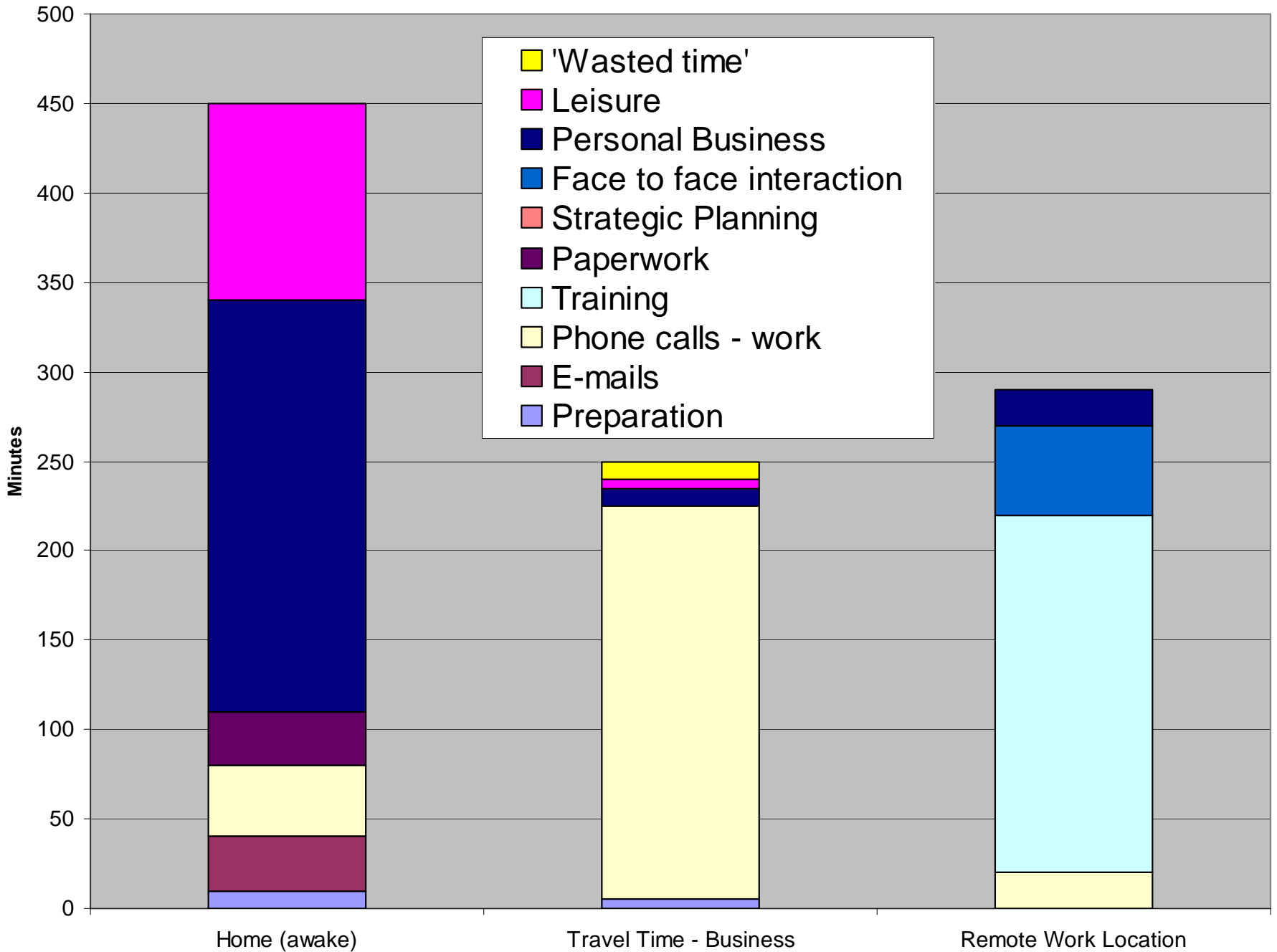


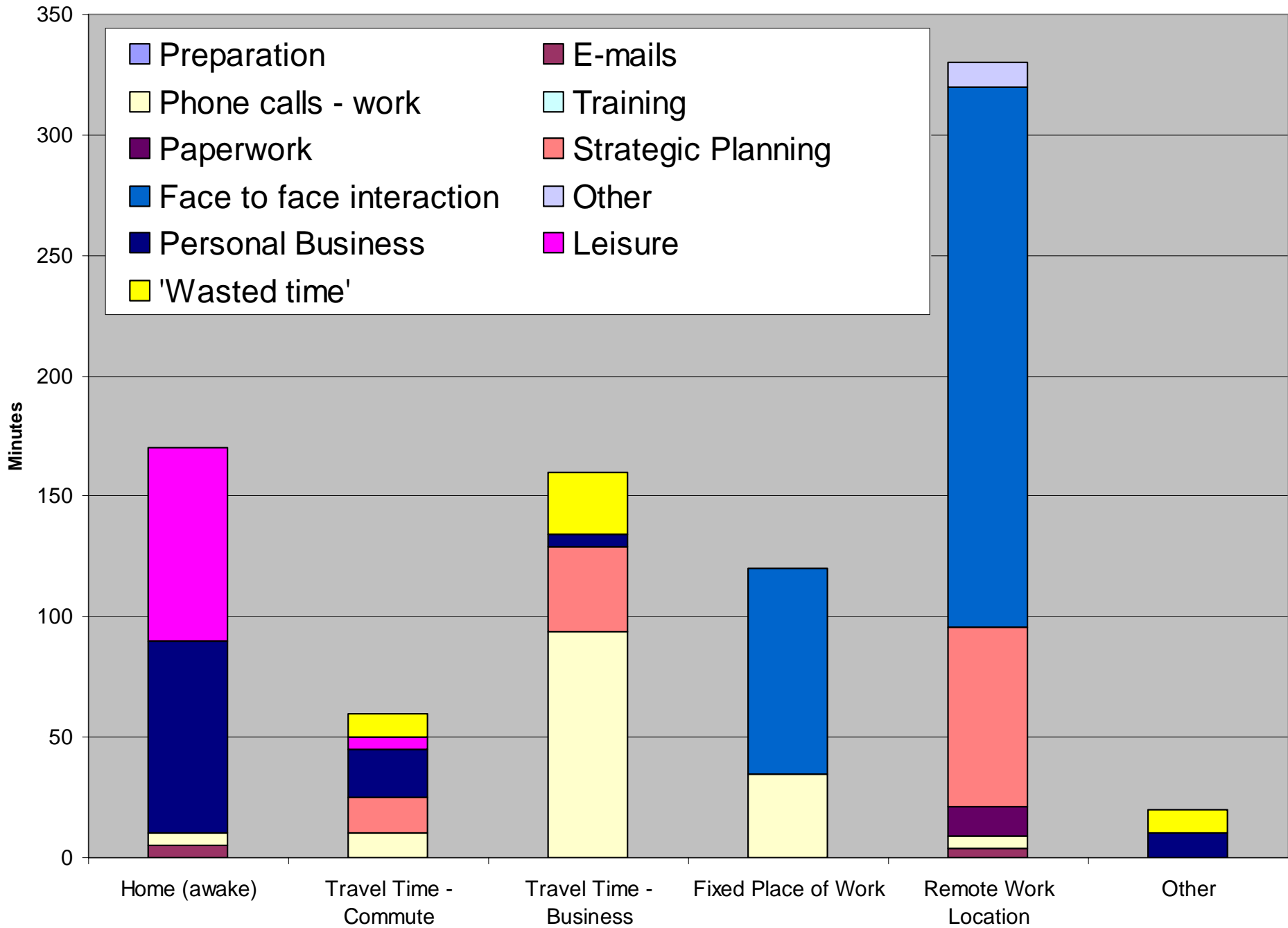
Introduction

- Furthering our understanding of how business traveller's use their time and why can have a number of benefits for:
 - Employers
 - Travellers
 - Transport operators
 - Vehicle manufacturers
 - Resource Developers
 - Transport appraisal

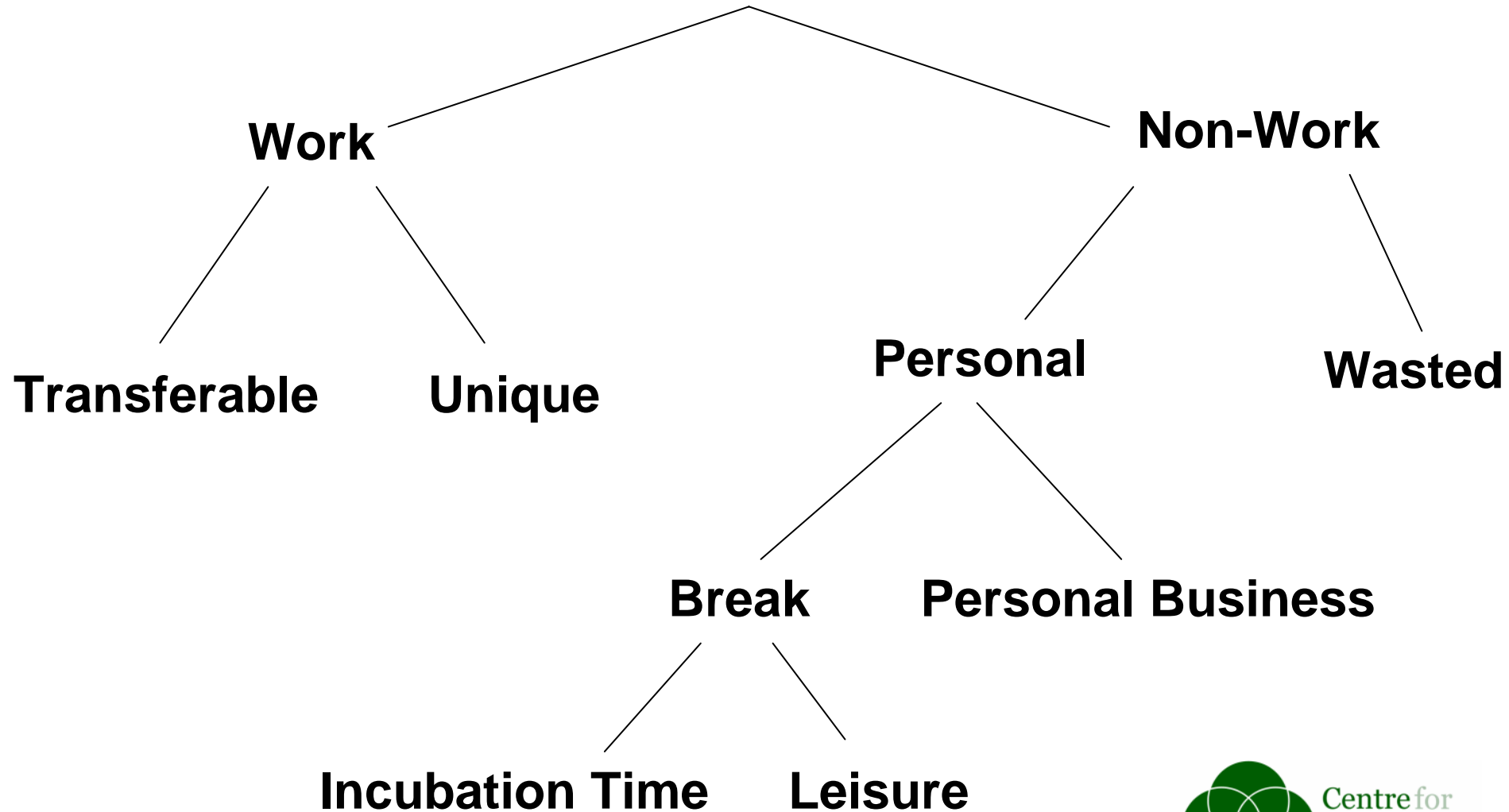
Case Study

- Manager of large retail store
- Job Role
 - Day to day running of store
 - Strategic planning and decision making
- Company car
- Company mobile





Business Travel Time Use



Key Points

- Some business travellers are more likely to conduct work activities whilst travelling
- The move away from manufacturing industries and manual labour and an increase in knowledge work throughout the labour market = increased opportunity for productive travel time use.
- Work conducted whilst travelling and at a fixed location can be very different.
- Business travel time spent not working should not be automatically considered wasted time:
 - Business travel time may provide a similar role to breaks
 - Travel time as thinking time
 - Incubation time
 - Employee wellbeing
- The role of business travel time varies depending on the context.

Questions?